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*The Collège of Real Estate Leaders*

## **To be Closer to its Clientele in Montérégie and Estrie the Collège de l'immobilier du Québec Opened a Campus on the South Shore**

**Brossard, May 20, 2010** – It's not every day that an educational institution expands by opening a new campus. It is therefore with great pleasure and pride that Ms. Francine LaHaye, President of the Board of Directors of the Collège, and Ms. Francine Forget, Director General of the Collège, inaugurated on May 19 the **South Shore Campus** of the Collège de l'immobilier du Québec. This campus is located at 2501 boulevard Lapinière in Brossard, close to the main highways.

This major event brought together key leaders in residential real estate brokerage, commercial real estate brokerage and mortgage brokerage from across Québec, as well as Federal MP for Brossard-La Prairie, Ms. Alexandra Mendès, and Municipal Councillor for the City of Brossard, Ms. Monique Gagné.

“With its distance education and virtual classes, the Collège de l'immobilier reaches people throughout Québec and we felt it was important to move physically closer to our clientele,” said Ms. Francine Forget, Director General of the Collège. “We decided to open the South Shore Campus in order to increase the service we provide to those people in Montérégie, Estrie and other neighbouring areas,” she added.

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## Third Collège Campus

Spacious and bright, the Collège's South Shore Campus is equipped with leading-edge technology and wi-fi access. It has a modern computer lab, two additional classrooms and a training room. The campus is located close to the Panama bus terminal and main highways, and also offers free parking.

The South Shore Campus is the Collège's third campus, after the Île-des-Sœurs Campus (1993) and the Laval Campus (opened in 2007 and expanded in 2008).

Many courses relating to the new "Residential Real Estate Broker", "Commercial Real Estate Broker" and "Mortgage Broker" programs have already been scheduled for June at the South Shore Campus. To know the dates of these programs, visit the Collège website at: [http://www.collegeimmobilier.com/en/next\\_dates.php](http://www.collegeimmobilier.com/en/next_dates.php). Training seminars for real estate professionals will also be offered in June, including BlackBerry (June 4), iPhone (June 18) and the new Green Program (June 18)!

Founded in 1993 and holding a permit from the Ministère de l'Éducation, du Loisir et du Sport, the Collège de l'immobilier du Québec is the largest real estate college in Québec. Every year, it welcomes close to 2,000 future residential real estate, commercial real estate and mortgage brokerage professionals in classrooms or via distance education/virtual classes, and more than 3,000 real estate professionals who further develop their skills through customized training. Recognized for its high standards of training and the exceptional expertise of its teaching personnel, the Collège is widely considered to be "the" school for the real estate industry and its leaders.

The Collège has been present in various social media since 2007. In addition to its blog, the Collège can also be found on Twitter, Facebook and LinkedIn.

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